Program Feeder Sites

In school year 2013-14 the Academy of Graphic Arts, Media, and Communication will be offered at the following high schools. The charts lists the middle schools that feed into each high school. The Academy will only serve the boundary high school area.

DuVal High School
G. James Gholson Middle School
Kenmoor Middle School
Thomas Johnson Middle School

Central High School
G. James Gholson Middle School
Walker Mill Middle School
William W. Hall Academy

Surrattsville High School
Gwynn Park Middle School
Stephen Decatur Middle School

Oxon Hill High School
Isaac Gourdine Middle School
Oxon Hill Middle School

This Academy is anticipated to open at Bladensburg High School in school year 2014-2015.

The Goal

The goal of Secondary School Reform (SSR) is to transform the educational experience of PGCPS middle and high school students ensuring that 100% of our graduates are college and workforce ready and competitive in the 21st century economy.

SSR is a key initiative in the execution of the PGCPS system-wide goals of:

1. High Student Achievement
2. Highly-Effective Teaching
3. Safe & Supportive Schools
4. Strong Community Partnerships
5. Effective & Efficient Operations

Possible Certifications, College Majors, and Careers

Possible Certifications

- Adobe Creative Suite Certification
- Web Design Certification

Possible Majors in Graphic Arts, Media, and Communication

- Communications
- Graphic Design
- Journalism
- Marketing
- Animation and Gaming

Possible Careers in Graphic Arts, Media, and Communication

- Journalist
- Broadcast and Sound Engineer
- Graphic Designer
- Advertising Manager
- Writer and Author
- Photojournalist
- Public Relations Specialist
- TV Camera Operator
- Producer, Director
- News Anchor, Reporter
- Radio DJ
- Digital Animator
- Game Designer

Academy of Graphic Arts, Media, and Communication

Preparing students to be College and Career Ready

For More Information:
Secondary School Reform (SSR)
Web Site: www1.pgcps.org/ssr
Follow us on Twitter @PGCareerAcademy
Phone: 301-952-6042 Email: secondary.reform@pgcps.org

Prince George's County Public Schools

www.pgcps.org

A-1007 (10/13)

Academy of Graphic Arts, Media, and Communication

Academy Overview

The Academy of Graphic Arts, Media, and Communication provides students the opportunity to explore the world of graphic arts, graphic design, multimedia, and video production. Students are provided with knowledge of the equipment, materials, and processes currently used in the industry.

Programs of Study

The Academy of Graphic Arts, Media, and Communication features the following programs of study:

▶Communication and Broadcast Technology

Students in the Communication and Broadcast Technology program have the opportunity to fully explore the demands of life in television, radio and other media programs. The course of study includes a full investigation into TV production, recording technologies, as well as a more in-depth look at the fine arts from a production perspective.

Recommended Electives: Advanced Technology Courses, Interactive Media Production, Performing Arts Courses, Speech/Public Speaking, Visual Arts Courses, Yearbook, Journalism.

▶Computer Graphics

The Computer Graphics course of study will enable students to capture the design opportunities made possible through the use of technology. Students enrolled in this program will explore the arts through courses in Drawing and Painting, Art, and Introduction to Photography while using courses in Computer Graphics to translate art onto the computer screen.

Recommended Electives: Art 2-4, Drawing and Painting 2, Keyboarding Yearbook.

▶Interactive Media Production

The Interactive Media Production (IMP) program includes a strong foundation in arts and communication with particular emphasis on design, graphic and media communications, interactive technologies, and project development. Students complete two foundation courses before celecting one of two options for advanced study- Advanced Interactive Media Production or Simulation and Gaming. Advanced IMP is aligned to NWCET standards and college level media programs. Students will work in teams to plan and design projects, gain experience in Internet technology, website development, computer graphics and digital media production.

Students produce thre-dimensional models, two-dimensional animations, layered images, streaming media and web pages for portfolios. Simulation and Gaming is aligned to the IGDA standards and curriculum framework. Students advance their understanding and skill level in computer game design and interactive programming. Also, advance their knowledge for use of game concept development, writing documentation, designing user interfaces, programming and testing games.

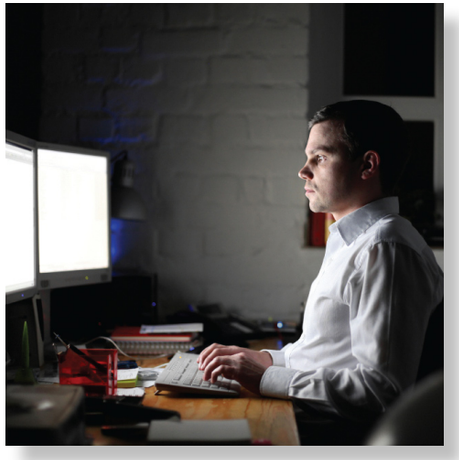
Sample Program Planner: Communication and Broadcast Technology

Grade 9	Grade 10	Grade 11	Grade 12
English 9	English 10	English 11	English 12
Algebra 1	Geometry	Algebra 2	Mathematics*
Integrating the Sciences	Biology	Chemistry	Science*
US History Reconstruction to the Present	Local, State, and National Government	World History	Social Studies*
Physical Education / Health	Elective	Elective	Elective
World Language 1	World Language 2	Elective	Elective
Foundations of Technology	*Fine Arts Course*	*Recording Technology*	*TV Production III and IV or Internship*
Foundations of Media Production	*TV Production I*	*TV Production II*	

Sample Program Planner: Computer Graphics

Grade 9	Grade 10	Grade 11	Grade 12
English 9	English 10	English 11	English 12
Algebra 1	Geometry	Algebra 2	Mathematics*
Integrating the Sciences	Biology	Chemistry	Science*
US History Reconstruction to the Present	Local, State, and National Government	World History	Social Studies*
Physical Education / Health	Elective	Elective	*Elective*
World Language 1	World Language 2	*Drawing and Painting 2 or Art 3*	*Elective*
Art 1	*Foundations of Technology*	*Computer Graphics II*	*Digital Photography or Animation or nternship*
Foundations of Media Production	*Computer Graphics I*		

Sample Program Planner: Interactive Media Production

Grade 9	Grade 10	Grade 11	Grade 12
English 9	English 10	English 11	English 12
Algebra 1	Geometry	Algebra 2	Mathematics*
Integrating the Sciences	Biology	Chemistry	Science*
US History Reconstruction to Present	Local, State, and National Government	World History	Social Studies*
Physical Education / Health	Elective	Elective	Elective
World Language 1	World Language 2	Elective	Elective
Foundations of Technology	*Fine Arts Course*	*Elective*	*Advanced Interactive Media Production or Advanced Simulation & Gaming**
Foundations of Media Production	*Principles of Art, Media & Communication**	*Interactive Media Production**	

* denotes academic elective courses that must be taken in the specified subject area